

# CASE STUDY

## Evolution E2

**KEENCUT**  
THE WORLD'S FINEST CUTTING MACHINES

**Company:** Blazing Visuals  
**Location:** New Jersey, USA  
**Name:** Pete DiSpirito  
**Product:** Evolution E2  
**Application:** Print & Graphics



### Executive Summary

Blazing Visuals purchased an Evolution E2 in December 2011 to utilise the length of cut and quality of the overall product to ensure the cut on their signage was easy and efficient, as well as always accurate.

### Challenges

Normally the sign shop would have been trimming large banners and wall graphics by hand, but they wanted a product that would allow them to cut 140"+ banners and graphics with ease. They also wanted to build a giant production table and include a cutter that would accommodate the size needed.

### How Product Helped

The Evolution was chosen by Blazing Visuals for the length of cut, quality of the product and easy change out from regular duty blades to heavy duty blades. As a sign shop, it is used as the main table cutter to cut wrap material, various adhesive products, banner, coroplast, PVC, foam core, gator foam, polystyrene, dibond and pretty much everything else that needs to be trimmed.

### Testimonial

**Peter DiSpirito of Blazing Visuals says:** *"We are extremely happy with this table cutter. The 140"+ length allows us to trim large banners and wall graphics with ease when we would normally have to trim them by hand. I wanted to build a giant production table and this cutter was the only one on the market that would accommodate the size I needed. The cutter is extremely easy to use and new shop employees master it within hours of first using it. We chose this product for the length of cut, quality of the product and easy change out from regular duty blades to heavy duty blades. It's built extremely well and has lasted for years without any issues".*