

CASE STUDY

SteelTrak

KEENCUT
THE WORLD'S FINEST CUTTING MACHINES

Company: Still Creek Press

Location: Vancouver, Canada

Name: Bruce Lee

Product: 65" SteelTrak

Application: Full Service Print Shop



Executive Summary

Still Creek Press purchased a 65" SteelTrak in November 2017 to take advantage of its twin-wheel cutting system and 'turn and lock' action. This would allow the print shop to cut an increased number of materials with speed and precision to fulfil the expanding needs of its customers.

Challenges

Still Creek Press was looking to increase its cutting capabilities by adding a second Keencut product to its workshop (there was already an Excalibur 5000 in place). There was new demand for different products to be cut, all of which could be done by adding a SteelTrak to the collection. This would allow Still Creek Press to meet the cutting requirements of its customer base while also reducing the time required for each cut.

How Product Helped

By upgrading to a larger size cutter, Still Creek Press is able to cut the 4'x8' or 5'x10' sheets coming in from customers. With the SteelTrak's universal four tool cutting head and auto-blade disengagement, Still Creek Press is now able to cut a wider range of materials including including 3mm Sintra PVC foamboard, 3mm/6mm Coroplast & conVerd fluted plastic board, 0.050" cardstock, aluminium composite panel (brushed, white, mirrored) and cardboard. It has reduced the finishing time and the print shop no longer needs to use a separate tool to clean the edges

Testimonial

Bruce Lee of Still Creek Press says: *"We are very happy with our Keencut products, hence we have now purchased our second cutter after five years. The old one has lasted us this long and we were also in need of a second cutter to fit the increasing demands of our clients. We really liked the clean looking design of the SteelTrak and, of all the cutters out there, this one suited our needs the best for quick cuts and finer finishing. It was very easy to set up right out of the box and very light in use, and I must say, its like cutting butter when using it. Overall its a great product!"*



STILL CREEK PRESS