

# CASE STUDY

## SteelTrak

**KEENCUT**  
THE WORLD'S FINEST CUTTING MACHINES



**Company:** Still Creek Press

**Location:** Vancouver, Canada

**Name:** Bruce Lee

**Product:** 65" SteelTrak

**Application:** Full Service Print Shop

### Executive Summary

Still Creek Press purchased a 65" SteelTrak to increase the range of products it would be able to cut, so that it could meet the expanding needs of its customers. The SteelTrak allows the print shop to make high-precision cuts through tough modern sign materials without creating noise or dust. The team found it was great addition to the workshop: easy to use, making smooth cuts and saving production time.

### Challenges

Still Creek Press was looking to increase its cutting capabilities by adding a larger cutter to its workshop. Its five year old Excalibur 5000 was still working perfectly so the print shop had no hesitation opting for another Keencut. With demand for heavy-duty cutting and faster production, the SteelTrak was a natural product to consider.

### How Product Helped

The SteelTrak's excellent cut quality has reduced the finishing time and the print shop no longer needs to use a separate tool to clean the edges. By upgrading to a SteelTrak, Still Creek Press is able to cut the 4'x8' or 5'x10' sheets coming in from customers and can now tackle a wider range of materials including 3mm Sintra PVC foamboard, 3mm/6mm Coroplast & conVerd fluted plastic board, 0.050" cardstock, aluminium composite panel (brushed, white, mirrored) and cardboard.

### Testimonial

Bruce Lee of Still Creek Press says:

*"We chose the SteelTrak because it was the best machine for quick cuts and fine finishing. It is very light in use and, I must say, it feels like cutting butter when going through tough materials. It's a great product!"*



Photo courtesy of Bruce Lee Instagram