

CASE STUDY

EVOLUTION E2

KEENCUT
THE WORLD'S FINEST CUTTING MACHINES

Company: The Print Hive

Location: Somerset, UK

Name: Chaz Dobson

Product: Evolution E2

Application: Print & Graphics



Executive Summary

90% of The Print Hive's business is trade printing i.e. printing on behalf of our clients such as signmakers, design and creative agencies. The demands of these clients meant they needed something not only extremely reliable but also extremely accurate.

Challenges

As the demands from clients grew towards the way The Print Hive's work was heading and the demands of trade clients meant they needed something not only extremely reliable but, if producing printed products such as wallpaper which was to be 'butt jointed' on site, then they required the accuracy also.

How Product Helped

The Evolution trimmers work hard each day cutting anything from wallpapers, self-adhesive films, large format posters and banners as well as using the board cutting section for correx, foamex and composite panels.

Testimonial

Chaz Dobson of The Print Hive says: *"We get on great with our Keencut and it definitely earns its money! The Evolution was the first Keencut product we had purchased but we now own few of your Keencut steel tip straight-edges which we get on great with too and will be looking at additional trimmers in the future when our business expands."*